

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT DECEMBER 2022/JANUARY 2023
DATE OF REPORT 20/12/2022**

PANNIER MARKET

1. General Update

- a) Footfall has been steady throughout the festive period, the recent cold snap proving challenging to attract large numbers of visitors, however, at times the Market has witnessed a healthy overturn of customers, with sales being steady on average.
- b) As we move into January, we will be looking at different market configurations, so we can maximise income whilst still maintaining the more spacious and favourable layout that we have become accustomed to since reconfiguring due to Covid.
- c) Snagging issues with the Market toilets have now been rectified, this includes, the Gents urinal's, numerous push flush plates and some broken tiles, the Gents has also had two new hand dryers installed.
- d) The Market staff will continue to work closely with the trader's advertising/event committee in 2023, as many of the initiatives delivered since the forming of the group have been a very positive alternative to the bulk standard advertising, the Dino Trail summer event being the highlight of these.
- e) Consultation with traders on fees/charges 2023-24 has been initiated via the consultative group.
- f) Occupancy levels are looking positive at present, as are new stall applications. The historically quieter months of January and February are expected to be challenging, however with the positive number of applications we are receiving, we hope occupancy levels can be maintained to satisfactory level.

2. Coach Drivers Initiative

- a) Coaches have been few and far between during the festive period, however, this time of year it is less essential as footfall levels are healthy. In general we look to push the Coach Driver's pack at the most relevant seasonal times such as Spring and Autumn, we will as ever, continue to monitor coach numbers in conjunction with Tavistock BID.

3. Bedford Square/Events

- a) This is typically the quieter time of year for Bedford Square activity, however we still have a good mix of our regular stall holders trading on a weekly basis, historically this begins to pick up again around March time when there is an improvement in weather.
- b) In 2023 we will look to build on the success of 2022 by further building the economic growth of Bedford Square. We are finding

that with such an unsettled economic climate, more people are looking at market trading as a viable financial option.

4. TripAdvisor/Google Reviews 2022

Rated 5 Stars 3 hours ago NEW

Fabulous shopping experience, beautiful building, tastefully decorated for Christmas. Loved it!

Rated 5 Stars 3 days ago NEW

Huge variety of stalls and shops, lovely little sweetshop selling traditional sweets and fudge. County cheese has an amazing variety of cheeses.

Rated 5 Stars 4 days ago NEW

A good market lots of great stalls selling a wide range of art and craft and collectables will be returning in the near future.

Rated 5 Stars a week ago NEW

Lovely market, lots to look at and nice gifts for Christmas. We'll laid out spotlessly clean and toilet were very clean and fresh smelling.

5. Designated Premises Supervisor

All bar led activities have now finished for 2022, with nothing to report from a DPS perspective. Council would have noted the previous stock report and supporting briefing note that signifies plans for 2023.

6. Tavistock Country Garden Show

We have had a good response so far, with some pitches already being booked and paid for, there have been no issues surrounding the movement of the date to Sunday & Monday 28th & 29th May 2023 respectively.

Duane Carruthers

Market Reeve & Designated Premises Supervisor

Tavistock Town Council

duane.carruthers@tavistock.gov.uk