

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT 14th September 2021
DATE OF REPORT 07/09/21**

1. General Update

- a) The Pannier Markets Summer Monday Opening dates went well, and at times experiencing very good levels of footfall. This year we focused our advertising more locally around the surrounding catchment area, this included local leafleting, an abundance of banners and posters, numerous social media posts, we also contacted campsites and hotels/B&B's in the area to let their guests know of our additional opening days.
- b) Footfall in general over the holidays has been very good, with a noticeable increase in tourists, this has been spread across most days of the week, which is beneficial to those traders only trading for one day a week, like at any time of year there has been the odd quiet day, but in general there has been a very positive number of visitors coming through the doors. We expect this to continue into September with those choosing to staycation in this area, once the children have gone back to school.
- c) As per the previous Pannier Market report, we continue to operate with a table configuration with a capacity of 135 rentable table spaces, this will be continuously monitored in collaboration with the General Manager. This configuration has helped with the additional footfall especially on Saturdays, and we continue to hear feedback that customers feel it is a safe shopping environment.
- d) We continue to see a generous turnover of traders throughout each week, with a good variety of wares on offer, and have recently welcomed back some traders who traded one Saturday per month prior to Covid-19 restrictions We have also experienced some unavoidable late cancellations from traders that have been required to isolate in accordance with Government guidelines.
- e) The Pannier Market toilets are still being operated as previously, with traders having a designated toilet and members of the public accessing them from the exterior entrance, we are also still maintaining the same Covid cleaning regimes to ensure a safe as possible visitor and workplace environment, all sanitiser units have remained in situ throughout all periods of opening.
- f) The Market Reeve has now successfully completed Chapter 8 Road Traffic management training along with other staff members, as way of providing support for Goose Fayre.

2. Coach Drivers Initiative

There has been a bit of a drop off in relation to numbers of coaches we have had visit since the last report, however just recently we have started to experience a few coming back. We always discuss with the drivers any national trends within the coach industry that we should be aware of, and also how the heard about the coach driver's incentive scheme, this is valuable feedback that we can use to ensure we continue to attract coach parties throughout the year.

Our previously discussed 'Dartmoor Tour' which involves coaches receiving an incentive from three venues consisting of, the House of Marbles, the Old Police Station Café at Princetown and Tavistock Pannier Market is currently not an option for driver's, as the Old Police Station Café is not currently accepting coach parties, this could explain the slight drop of in numbers, but on a positive note, the driver's we have seen were either new driver's or ones that hadn't visited for many years and were impressed with the facilities.

3. Trip Advisor

Well worth a visit (5 Stars)

Aug 2021 • Family

"Lovely wee market set in historic building that is well worth a wander around- whether breaking your journey down to Cornwall or just to explore the town. Very friendly stallholders and plenty of variety to see. Nice location near the river and several car parks nearby although naturally they do fill up quickly in the summer. Fantastic coffee at Berties Brews in the market too"

Historic market

Aug 2021 • Friends

"A lovely market and also little shops selling a good variety of products a nice visit to an historic market loved spending time there"

4. Bedford Square

- a) Bedford Square is still experiencing a good amount of activity as it has over most of the Summer period, with a variety of regular and new traders throughout the week, with an increase week by week of a comparable seasonal trading period. We have also now had income for nine Farmers Markets since re-opening in April. Please note that any trader requiring to trade from a vehicle on Bedford Square, must have permission from the Market reeve, who will then issue a permit as necessary.
- b) The end of July saw a return of Miss Ivy's Street Food event, the event ran smoothly with only a few minor concerns, one being the volume of people congregating at one time on the Square. In light of this, the second of these events which was held over the August Bank Holiday weekend, was expanded into the Guildhall Carpark at an additional cost to the hirer, this mitigated the previous concerns and worked really well with a great ambience to the event. On the back of their success Miss Ivy would like to hold four events next year, in May, June, July and August.

5. Designated Premises Supervisor

- a) There has now been one Town Hall function where alcohol has been consumed, this was Nikky Kitt Mediumship evening, all ran smoothly with no incidents to report, the next bar led functions are a wedding on the 18th September and then the Civic Ball on the 24th September.

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