



# Tavistock Pannier Market

Tavistock Town Council -Working for the local community

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## **Pannier Market Report January/February 2018**

### **General Update**

- There has been a good response from the general public for the refurbished Butchers Hall, footfall could be better but as we now move into February visitor numbers should improve.
- We continue to consult with traders over any signage or marketing ideas and have continued regular posts on social media, our most popular post was a recent slot on ITV West Country TV talking about the relocation and improvement works, this was a great source of advertisement and our Facebook post received 19.4K views and reached 31,340 people, this is by far the best response to any post we have ever posted.
- Traders have received an update from the Architect regarding the progress of the works so far.

### **Bedford Square**

Despite the inclement weather conditions we have had a good showing of trader activity on Bedford Square during January. With some Fridays being unavailable for trading in the Town Hall means Bedford Square will host the Charter Market on these occasions.

### **Trip Advisor**

#### **5 Stars Reviewed 2 days ago via mobile** **Best In The West!**

*The market stalls have been temporarily re-sited nearby to allow renovation work, but it's all been very well. The new arrangement gives the visitor a chance to see the interior of the historic Town Hall and Butchers Hall building.*

*All the surrounding business are open and the bustling atmosphere has been retained.*

## Takings

<b>Butchers Hall Takings 2018</b>	
Week Ending 14/01/2018 =	£2,240.00
Week Ending 21/01/2018 =	£2,240.00
Week Ending 28/01/2018 =	£2,240.00
Week Ending 04/02/2018 =	£2,240.00
<b>Total</b>	<b>= £8,960.00</b>

<b>Wooden Chalet Takings 2018</b>	
Week Ending 14/01/2018 =	£250.00
Week Ending 21/01/2018 =	£250.00
Week Ending 28/01/2018 =	£250.00
Week Ending 04/02/2018 =	£250.00
<b>Total</b>	<b>= £1,000.00</b>

<b>Town Hall Market Trader Takings 2018</b>	
Week Ending 07/01/2018 =	£928.00
Week Ending 14/01/2018 =	£1,104.00
Week Ending 21/01/2018 =	£1,120.00
Week Ending 28/01/2018 =	£1,016.00
Week Ending 04/02/2018 =	£792.00
<b>Total</b>	<b>= £4,960.00</b>

<b>Bedford Square Takings 2018</b>	
Week Ending 07/01/2018 =	£208.00
Week Ending 14/01/2018 =	£238.00
Week Ending 21/01/2018 =	£272.00
Week Ending 28/01/2018 =	£256.00
Week Ending 04/02/2018 =	£352.00
<b>Total</b>	<b>= £1,326.00</b>

**Please note: Due to current Pannier Market works and trader relocation there is no Market yearly takings comparison.**

## Events

The Event organiser for Tavi Arts Market has decided to stand down but was keen for the Arts market to continue in some format, On this basis all Tavi Arts Market bookings and organisation will be undertaken by ourselves. We have contacted their trader list via email to inform of the change of ownership and most of them are keen to continue with the monthly event.

## **Garden Festival Update 2018**

Garden Festival Packs have now been sent out and we have started to receive booking forms back, at this stage we have four confirmed display gardens with the aim of having six.

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