

Town Hall and Butchers' Hall Report – July 2024

Town Hall

Bookings and enquiries for the current year and beyond remain positive, and consistent with expected levels.

A number of events have been regularly taking place in the Town Hall in 2024. Recent events have received broadly positive feedback including a number of wedding ceremonies and receptions, A Jazz Performance and a Dance Performance.

In response to Town Hall user feedback we have added a couple of new no alcohol/ low alcohol options to our bar offering. We will also be stocking a local beer on tap provided by Stannary Brewery Tavistock. We try to offer a varied range on our bar to attract different types of bar led events which can act as an important income stream. In addition, this gives us an opportunity to support a local business which is an added positive.

In addition to event hire, Tavistock Town Hall remains in weekly use for our regular hirers (Zumba, Clubbercise, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A.

Events in The Town Hall are regularly advertised through posters and banners in and around in Town Hall and market complex. Through the Town Council website and Town Hall social media pages. As well as in a number of locally produced publications and an in-house produced brochure.

Butchers' Hall

Feedback from traders who have attended our 2024 markets so far is broadly positive. Trader occupation levels for our in-house markets is at a reasonable level and continues to offer a varied range for potential customers.

The calendar of bookings for 2024 continues to be populated/developed with both in-house and external hirer slots, consistent with the model of activities which we know generate fixed income and complement the surrounding markets and events activities, without disproportionate resource impacts.

A packed schedule of summer markets and events (both in-house run and external hirers) have been taking place in Butchers Hall. We now have events scheduled every week until Christmas which adds a great additional

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draw to the markets and events complex. Recent events have included our Summer Fair and the venue was used for musical performances as part of the recent Tavi Fringe event.

Our monthly Arts Market remains popular with a few excellent new trader additions for 2024 and more enquiries regularly coming in.

Butcher's Hall event advertisements are regularly placed in the Links publications, The Tavistock Carnival Programme as well as at regular intervals in the Tavistock Times Gazette series. In addition, a banner, posters and flyers are displayed to advertise the Markets in Butchers Hall. Social media platforms are also utilised to keep people informed of events.

Martin Furse
Town Hall & Events Manager
Tavistock Town Council
martin.furse@tavistock.gov.uk
01822 617232