

Town Hall and Butchers' Hall Report – December 2022/January 2023

Town Hall

Bookings enquiries for the upcoming year and beyond remain good. The feedback from hirers and event goers for the past year has been very positive.

General feedback for the events we have held in 2022 is they have been carried out professionally and to a high standard which is a positive reflection on all involved with the Town Hall.

We are maintaining a satisfactory level of casual workers, we have a vacant Town Hall Duty Officer position and we are hopeful of filling this position in the upcoming months dependant on discussions around recruitment options which remain under review based on 2023 financial commitments/approach to service delivery.

As January is historically a quieter period for the Town Hall it is the ideal time to address general maintenance and basic repair to the building.

In addition to event hire, Tavistock Town Hall remains in weekly use for our regular hirers (Zumba, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A.

Butchers Hall

The Christmas markets have had a good attendance from traders, footfall has been decent with the adverse weather having an effect on some trading days. Interest in Butchers Hall hire and in-house trading pitches for the new year is good.

Trader and Customer feedback is generally positive with customer spend appearing to spike around Christmas 2022 as expected although this will be easier to assess once the festive shopping period is over.

The calendar of bookings for 2023 continues to be populated/developed with both in-house and external hirer slots, consistent with the model of activities which we know generate fixed income and complement the surrounding markets and events activities, without disproportionate resource impacts.

One addition to the calendar in Butchers Hall will be Friday trading added to our monthly Saturday ARTs Market. This will be in the months of June, July, September and November as they, based on the information we have gathered for these markets, are the most popular months. We will use these Friday markets as a feeder opportunity for new traders to be included as part of our ARTs Market events.

Christmas Market advertisements containing trading hours and dates were placed in the Tavi Links, Plym Links and Oke Links publications. In addition, Posters were designed, printed and displayed to advertise the December Markets in Butchers Hall. As always, all events in Butchers Hall are being well advertised in a number of local publications as well as through posters, banners and social media platforms and the approach regarding the Town Hall will be reviewed in the first quarter of this year.

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