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## **Pannier Market Report March/April 2018**

### **General Update**

- With the works progressing well and the top section of the roof complete, thoughts have turned to internal table mapping, improvements and layout, the plan is to improve the flow of footfall around the market and create additional internal seating for visitor dwell time.
- Traders have received their second update from the Architect regarding the progress of the works so far.
- Weekly perimeter shop consultations are now taking place between me and the Market Development Officer, this is to keep them informed of the works progress and the upcoming Public Realm works.

### **Bedford Square**

- The Town Hall is unavailable for most Fridays in April, so Bedford Square will host the Charter market on these days, this will see some housed in the large white marquee and some in individual ones.
- After taking ownership of Tavi Arts Market, we are now holding discussions to split the event between Bedford Square and Butchers' Hall, this would see it held on the square from May to August and then in Butchers' Hall from September to December.

### **Trip Advisor**

#### **Reviewed 6 days ago via mobile 5 Stars** **The Characters of Tavistock**

*Tavistock is a town full of gifted characters and the Pannier Market illustrates this beautifully. Many local crafts are displayed for sale here. This historic building is currently being renovated and the traders rehoused temporarily, some in the nearby Butchers Hall This building has recently been restored, a interesting place. Well worth a visit. The Pannier Market, So much part of Tavistock's fascinating history.*

## **Takings**

<b>Butchers' Hall Takings 2018</b>	
Week Ending 11/02/2018 =	£2,240.00
Week Ending 18/02/2018 =	£2,240.00
Week Ending 25/02/2018 =	£2,240.00
Week Ending 04/03/2018 =	£1,344.00
Week Ending 11/03/2018 =	£2,240.00
<b>Total</b>	<b>= £10,304.00</b>

<b>Wooden Chalet Takings 2018</b>	
Week Ending 11/02/2018 =	£250.00
Week Ending 18/02/2018 =	£250.00
Week Ending 25/02/2018 =	£100.00
Week Ending 04/03/2018 =	£460.00
Week Ending 11/03/2018 =	£100.00
<b>Total</b>	<b>= £935.00</b>

<b>Town Hall Market Trader Takings 2018</b>	
Week Ending 11/02/2018 =	£832.00
Week Ending 18/02/2018 =	£656.00
Week Ending 25/02/2018 =	£769.00
Week Ending 04/03/2018 =	£336.00
Week Ending 11/03/2018 =	£808.00
<b>Total</b>	<b>= £3,401.00</b>

<b>Bedford Square Takings 2018</b>	
Week Ending 07/01/2018 =	£304.00
Week Ending 14/01/2018 =	£491.00
Week Ending 21/01/2018 =	£420.00
Week Ending 28/01/2018 =	£48.00
Week Ending 04/02/2018 =	£306.00
<b>Total</b>	<b>= £1569.00</b>

**Please note:** Due to current Pannier Market works and trader relocation there is no Market yearly takings comparison.

**Please note:** Two days' income lost across all areas due to being closed during the recent snow.

## **Events**

- A scaled down Easter Bonnet competition for traders is planned for Good Friday, this will have traders wearing their own handmade bonnets and also include competitions for the general public, we will promote this for free on Social Media in a bid to encourage more footfall to the Town Hall.
- We will be arranging some regular users of Bedford Square to trade on Tuesday 3<sup>rd</sup> April for the visit of the Man Engine; this will provide a good opportunity to take advantage of the increased footfall.

## **Social Media**

- We continue to do regular Facebook posts to promote the various market relocation areas and provide updates on the works progress.
- Key staff members have recently undertaken an advanced social media training day, this will give us a wider scope for delivering crucial social media advertising material.

## **Garden Festival Update 2018**

- Plans for this year's Garden Festival are going well; our newly designed leaflet has been printed and mailed to traders for distribution in their respective catchment areas.
- We have asked traders from Tavi Arts Market if they would like to be involved this year by hosting an Arts Market in Butchers' Hall.
- The aim is to deliver the 2018 Garden Festival around the Public Realm works to the Pannier Market surround with minimal disruption to the event.

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