

Town Hall and Butchers' Hall Report – June 2024

Town Hall

Bookings enquiries for the current year and beyond remain positive, and consistent with expected levels.

A number of events have been regularly taking place in the Town Hall in 2024. Recent events have received broadly positive feedback including a number of wedding ceremonies and receptions and a wrestling evening.

In addition to event hire, Tavistock Town Hall remains in weekly use for our regular hirers (Zumba, Clubbercise, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A.

This month includes a Jazz evening, a political party event and wedding ceremonies.

In conjunction with the Pannier Market, The Guildhall and Goose Fair, The Town Hall and Butchers Hall were included as 2 pages of a 4 page 'Visit Tavistock' spread as part of the Plymouth Links Magazine. We saw this as a opportunity to promote some of the things Tavistock Council offer to wider audience.

Butchers Hall

Feedback from traders who have attended our 2024 markets so far is broadly positive. Trader occupation levels for our in-house markets is at a decent level

The calendar of bookings for 2024 continues to populated/developed with both in-house and external hirer slots, consistent with the model of activities which we know generate fixed income and complement the surrounding markets and events activities, without disproportionate resource impacts.

In June Butchers Hall will hold a Food and Drink event showcasing a few local traders. This is one of many things we are trying to implement to keep the Butchers Hall offering varied and fresh as it is vital to maintain a both a public interest in the venue, and interest from potential hirers.

Our monthly Arts Market remains popular with a few excellent new trader additions for 2024 and more enquiries regularly coming in.

Our nature Inspired Market which operated alongside the Pannier Market ran Country Fair was a great addition to this event with traders reporting back very positively. This event really adds to an already excellent event and traders and customers both seem to enjoy it.

Our summer schedule is busy with regular themed markets (both in-house run and external hirers) and we are regularly working to attract additional traders.

Butchers Hall event advertisements are regularly placed in the Links publications, as well as at regular intervals in the Tavistock Times Gazette series. In addition, a banner, posters and flyers are displayed to advertise the Markets in Butchers Hall. Social media platforms are also utilised to keep people informed of events.

Attractive new feather flags now fly outside of Butchers Hall when our markets are taking place. This is to maximise public awareness when these events are taking place and to give traders the best opportunity to attract people into Butchers Hall.

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