

**TAVISTOCK TOWN COUNCIL  
PANNIER MARKET, TOWN HALL & BUTCHERS' HALL REPORT 21st  
JUNE 2022  
DATE OF REPORT 13/06/22**

**PANNIER MARKET**

**1. General Update**

- a) The Queens Platinum Jubilee celebrations were a roaring success with huge numbers turning out to enjoy the atmosphere and enjoy the Market Complex facilities. All three days reported good numbers of visitors and since the event we have some really positive feedback, the Pannier Market joined in the celebrations with a red, white & blue theme.
- b) Dot-Teas has now vacated their lock-up unit to progress to a shop premises in the Market Perimeter, the opening date for the new shop is Friday 17<sup>th</sup> June, the lock-up has been taken over by Magenta Glass & Candles and is already up and running.
- c) We have started planning and marketing/advertising for this years Summer Monday Opening, this will run from Monday 18<sup>th</sup> July to Monday 22<sup>nd</sup> August, this is a week earlier from previous years, as it was felt that ending on the end of August bank holiday Monday had a detrimental effect on trader uptake and on footfall. So far this has been advertised in Oke Links, Tavistock Gazette and the Moorlander, we have also ordered posters, flyers and other promotional material to help drive footfall to this traditionally quieter days in Tavistock, we have also promoted via the Website and will start to regularly post on our Social Media platforms.

**2. Coach Drivers Initiative**

- a) With the arrival of the traditional tourist season now underway, we have noticed a slight increase in coach activity. Tuesday tends to be the day most coaches visit but we have noticed a few on other days.
- b) We continue with our partnership working with Tavistock BID, to encourage visitors to the town via the Coach Driver's Initiative, Tavistock also remains a coach friendly destination.

### **3. Bedford Square/Events**

- a) There was a plethora of activity over the Jubilee Bank Holiday, with a mixture of activities including, a bar, food stations, entertainment and a mix of our regular traders, all three days witnessed impressive footfall and the all-round atmosphere was extremely positive and vibrant.
- b) General day trader bookings continue to do well, with most days seeing some form of activity. The Farmers Market continues to attract good footfall and remains fortnightly on the 2<sup>nd</sup> and 4<sup>th</sup> Saturday of each month.

### **4. Designated Premises Supervisor**

There are no licensing issues since the last round of reports. Tavistock Lions ran a bar in the Meadows on Sunday 5<sup>th</sup> June for the Party in the Park under the Town Council's license, they were issued with all the relevant documentation such as challenge 25 posters and incident report sheets and the Lions have fed back that there were no issues on the day. Please note that when giving alcohol away complimentary with no implications of commercial gain, this can be done from a non-licensed area.

### **TOWN HALL**

Please note that the Market Reeve is now overseeing the three areas of commercial activity in consultation with the General Manager, while a third recruitment process for the Town Hall and Event Manager is undertaken, with the Works Manager now starting the full transition over to their appointed post.

Council agreed that during this transitional period, that the Town Hall would not be taking any additional bookings in 2022, however we still have all of our regular weekday hirers who continue to operate and are looking to secure their regular slots for 2023, please see below for a list of June/July bookings;

- 6 x Evening Choir Rehearsals.
- 7 x Line Dancing Classes
- 1 x U3A Meeting.
- 8 x Zumba Classes.
- 7 x Full of Life Dance Classes.
- 2-day Aroma ware well-being Market
- Private Wedding Ceremony & Reception.
- Private Wedding Reception.

The Town Hall remains committed to honouring all outstanding bookings for 2022 during this transitional period.

There has now been a slight increase on the Town Hall bar prices, this is in line with the bar audit recommendations endorsed by Council after the last stock audit analysis back in March.

The Town hall hosted a Tea Dance on The Thursday of the Queens Platinum Jubilee Bank Holiday, this proved very popular and fitted in well with the overall celebrations on the day. The Town Hall was also lit up Red, White & Blue during the evenings across the three days and the Union Flag was flown with the Queens Jubilee flag below to mark the occasion.

## **BUTCHERS' HALL**

For the Thursday of the Queens Platinum Jubilee Bank holiday, Butchers Hall hosted A special Miss Ivy Jubilee inspired market and there was good footfall across the market complex.

As well as this, June has also had a Love your Local Gift Market on 11<sup>th</sup> June and an in-house three-day Food & Craft Market from 16<sup>th</sup> – 18<sup>th</sup>, take up from traders for this has been good as we move towards the Summer period, Thursday being the most challenging day to let.

Since TTC took over Tavi Arts Market, this has proved extremely popular with traders, with most months being full with a waiting list, with those markets that are full, there has been an expansion onto to Bedford Square where possible to accommodate numbers. Please see below dates for the rest of the year;

- Saturday & Sunday 2<sup>nd</sup> & 3<sup>rd</sup> July.
- Saturday 2<sup>nd</sup> August (Just Bedford Square)
- Saturday 3<sup>rd</sup> September.
- Saturday 1<sup>st</sup> October.
- Saturday 5<sup>th</sup> November.
- Saturday 3<sup>rd</sup> December.

July has plenty of activity to look forward to with a great range of diverse markets, Tavi arts Market has its two-day event on 2<sup>nd</sup> & 3<sup>rd</sup> July, while the 8<sup>th</sup> & 9<sup>th</sup> July hosts an Upcycled, Eco & Gift Market. On Carnival day on 16<sup>th</sup> July we host a Vintage & Salvage Fair, and from the 21<sup>st</sup>-23<sup>rd</sup> July we have our in-house Summer Fair.

As part of the handover, the former Town Hall & Events Manager has promoted all of the in-house markets for Butchers Hall for the rest of the year in several publications, social media and via advertising flyers and is currently compiling detailed operational handover folders for Butchers Hall and Town Hall.

Duane Carruthers  
Market Reeve & Designated Premises Supervisor  
Tavistock Town Council  
[duane.carruthers@tavistock.gov.uk](mailto:duane.carruthers@tavistock.gov.uk)  
01822 611003