



RURAL MARKET TOWN GROUP



Market Town and Town Activities Survey

Thank you for taking the time to complete this survey.

1. TOWN CATCHMENT

What is your approximate assessment of the total population of the area of your town catchment area?

This is likely to be made up of neighbouring or surrounding parishes to your town whose residents are most likely to be dependent on your town for their medical, shopping, commercial, and social facilities.

[As a guide, you can find parish population figures at this link](#)

2. TOWN MARKETS

(a) Is there a specific historic market charter or charters that relate to the town?

- Yes
 No

(b) Does the Town still have specific market facilities which remain part of its community life for example market halls or market squares

	Yes	No
Market Halls	<input type="radio"/>	<input type="radio"/>
Market Squares	<input type="radio"/>	<input type="radio"/>
Market Crosses	<input type="radio"/>	<input type="radio"/>

Other (please specify)

3. MARKETS RUN BY YOU AS A COUNCIL

(a) Do **you** as a Council (or a contractor on your behalf) hold a regular market?

- Yes
- No

(b) If yes - how often are these held?

- More than once a week
- Weekly
- Fortnightly
- Monthly
- Periodically (*e.g. - At Christmas etc*)
- Very Occasionally (*e.g. - Once every few years for specific reason*)

(c) Is there a specific market charter or charters that related to the town? (Please supply any details if to hand)

4. MARKETS RUN IN THE TOWN BY OTHERS (*Not involving you*)

Please only answer these questions if there is a market, or an additional market, in your town but **not** held by you or on your behalf

(a) Who is responsible for the market?

- Private Individual/Business
- Principal Council
- Other (please give brief details)

(b) How often does that organisation stage them?

- More than once a week
- Weekly
- Fortnightly
- Monthly
- Periodically (e.g. - At Christmas etc)
- Very Occasionally (e.g. - Once every few years for specific reason)

5. TOWN ECONOMY

Thinking about the economy of your town more generally

(a) Can you provide an approximate assessment of the annual value of the Markets held to the economy of your town as a whole?

Do you have any means of :

(b) Assessing footfall at different times?

- Yes
- No

If yes can you please give any details of the source involved

(c) Any assessment of annual consumer spend in the town as a whole?

(d) How many shops do you assess are currently present in the town?

(e) Does the Town still have a Livestock Market of any form operating in the catchment area of your Town?

- Yes

No

If yes, how often is it held?

6. TOURISM

(a) UNIQUE TOWN EVENTS

From a national perspective does the Town hold any events (*usually these are held annually*) that are uniquely special to just the town.

These events will traditional, and either be totally unique to the town or there will be very few of these held in the country as a whole.

Yes

No

If yes, please provide details here

(b) TOURISM FIGURES

Do you have an estimate of the number of tourists that visit the town in a year?

7. LEVELLING UP

If the Government could do one thing to help Level Up your rural area, what would it be?

PLEASE NOTE:

The RSN will maintain your personal details in accordance with GDPR. You will only be contacted in reference to the Rural Market Town Group matters or matters in relation to Rural Services Network deemed relevant to the group, and only if you have indicated that you wish us to do so.

Many thanks for your help. Please click 'Done' below to submit your responses.