

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT DECEMBER 2024
DATE OF REPORT 19/12/24**

PANNIER MARKET

1. General Update

- a) The Pannier Market has seen a steady footfall over the festive period so far, with consistent attendance during key trading days. Despite the usual seasonal fluctuations, the market has maintained a solid number of visitors, suggesting continued interest in local produce and festive offerings. Both regular and seasonal vendors have reported positive sales, and the atmosphere has remained lively. As the festive season progresses, the market expects to maintain this steady level of traffic, with the final trading days anticipated to see a slight increase in visitors as Christmas approaches.
- b) Although the recent bad weather has affected outside trading in general, the Friday Charter Market continues to be well supported with both traders and customers, with us having regular new enquiries regarding trading. We will see a slight drop off during the notoriously quieter months where we will have reduced numbers, then look to relaunch in early Spring. Together with Tavistock BID, we have discussed having larger seasonal quarterly Charters as we look to turn Fridays into a must visit day for Tavistock.
- c) The festive additional markets events have proved successful, attracting steady footfall and creating a vibrant, festive atmosphere. Shoppers were drawn to the variety of stalls, with an appealing mix of local crafts, seasonal treats, and unique gifts, contributing to a lively, community-focused environment. The market's seasonal offerings were well-received, and the overall mood was one of enjoyment, ensuring a positive experience for both traders and visitors alike. This successful run of markets highlights the ability to adapt and enhance its appeal during the festive season.
- d) Voting has now closed for the NABMA market of the year awards, and the voting committee have a zoom meeting on 6th January to choose the shortlisted markets in their respective categories. We have been very pleased and grateful from the response from all of those that have voted, we will report progress as and when we hear.

2. Bedford Square/Events

- a) With the return next year of the ever-popular Street Food events, the 2025 dates are now confirmed as;

Saturday April 26th

Saturday May 24th

Saturday June 28th

Saturday July 26th

Saturday August 23rd

- b) There has been a plethora of activity over the festive period, with a mix of regular day traders and seasonal offerings, and things look positive for 2025 with lots of traders/businesses expressing interest in showcasing their wares on Bedford Square, mixed with the aforementioned expansion of the Charter Market, things are looking positive as we ease down for January and February and plan for early Spring.

Farmers Dates 2024

The Farmers Markets have now concluded for 2024, with it being a successful year of trading without any operational issues, with some of the traders displaying an interest in also trading on our Friday Charter Market. 2025 dates will be made available once they have been received.

3. TripAdvisor/Google Reviews 2024

Voted 5 Stars a day ago **NEW**

Excellent market, superb town.

Voted 5 Stars 6 days ago **NEW**

The Pannier market is the best part of Tavistock. It is lively and full of independent traders. The courtyard around it has even more small businesses, some of which have been here for decades. It is the beating heart of Tavistock and I'd highly recommend visiting it.

Voted 5 Stars a week ago **NEW**

Has a lot of interesting different stalls, always looks warm and friendly, love going in there to get interesting gifts etc

Ideal for That Special Gift

Rated 5 Stars Dec 2024 • Family

We were in Tavistock for a few hours and took advantage to visit the Pannier Market. Great array of different items - some specialist - that you do not find elsewhere. Plenty of options and ideal if you are looking for that Unique Gift. Toilets available and a Cafe within the Market serving Hot & Cold Food as well as Drinks. Ideal to spend a while wandering around and being undercover the weather won't spoil your visit.

4. Designated Premises Supervisor

The festive period has seen some much-needed bar activity in the Town Hall, with all functions working well from a licensing perspective.

Talks have continued with the Town Hall & Events Manager regarding the sale of alcohol on Bedford Square. The idea would be to have the mobile Town Hall on the Square during the summer months on Charter Market day, this would add to the existing Charter offer and boost bar sales for

the Town Hall whilst taking advantage of one of our many licensed areas. The talks are at the early stages, and will be reported on in more depth once the logistics have been finalised.

5. Festive/Christmas Opening Times

At the latest consultative meeting, members were briefed on the Festive/Christmas opening times for this year. The additional dates outside of the usual Tuesday-Saturday this year are/were, **Sunday's 08th, 15th & 22nd December**, and **Monday 16th & 23rd December**.

- Christmas Eve – Open 9am-4pm
- Christmas Day – Closed
- Boxing Day – Closed
- Friday 27th December – Closed
- Saturday 28th December – Open 9am-4pm
- Sunday 29th December – Closed
- Monday 30th December – Closed
- Tuesday 31st December – Open 9am-4pm
- New Year's Day – Closed
- Thursday 2nd January – Open 9am-4pm (Return to regular trading days/hours)

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