



Pannier Market Report March/April 2017

General Update:

There was a generally positive reaction to the recent consultation meeting regarding re roofing works to the Pannier Market, a further consultation meeting has been arranged for the perimeter stalls and shops.

We have some new trader's applications that have been processed and have now started on a Wednesday and a Friday;

Hall – Glassware – Started March 2017 (Wednesday)
Nott – Deluxe candles – Started March 2017 (Wednesday)
Medhurst – Artwork – Started March 2017 (Wednesday)
Dobbins - Scenic Artwork – Started April 2017 (Wednesday)
Reisner – Artist – Started April 2017 (Friday)
India in a Jar – Indian spices and foods – Started April 2017 (Friday)
Worth – Electrical Items – Started March 2017 (Friday)

In addition to the trader's that have already started we have more applicants at the process stage;

Levy – Nail Bar – Permanent (5 Days)
Bolt – Handmade Crafts – (Wednesday)
Earley – Frozen ready meals – Bedford Square – (Wednesdays & Fridays)
Reeves – Speciality Tea – (Wednesday)
Griffiths – Printed Giftware – (Thursday)

We will now be mindful of utilising any remaining casual pitches in case we may need to re house any 5 day trader's during the imminent re roofing works.

Bedford Square

With Spring upon us we will begin to see more activity during the week on Bedford Square, again we will have to take into consideration how many week day marquee bookings we take as the Square may be utilised to home trader's during the re roofing works.

Please note that regular Friday trader's will be situated on the South side of Bedford Square to accommodate Good Friday's "Tavistock Passion Play" a community play for easter.

Farmer's Markets 2017

The most recent Farmer's market was cancelled due to an expectation of high winds, however the weather wasn't as bad as first expected, so many of the Farmer's Market traders traded from our marquees on this particular day, the traders were grateful of this as many of them had already produced their goods.

Tavi Arts Market 2017 Dates

The first Arts Market will take place on Saturday the 5th May and the every first Saturday of the month thereafter.

Website and Advertising

The Website now features all up coming events and will be regularly updated accordingly.

Advertising will now be focused around the re roofing works and promotion of us being open throughout, marketing strategies will involve input from the Market Management, the General Manager and Market Traders.

Trip Advisor

The Market continues to receive some very positive reviews in recent weeks and maintain its certificate of excellence; we remain listed as the number one thing to do when visiting Tavistock.

Takings

Takings 2016	Takings 2017
Week Ending - 06/03/2016 = £7875.00	Week Ending - 05/03/2017 = £7618.50
Week Ending - 13/03/2016 = £7956.00	Week Ending - 12/03/2017 = £7547.50
Week Ending - 20/03/2016 = £7938.00	Week Ending - 19/03/2017 = £7467.00
Week Ending - 27/03/2016 = £7902.00	Week Ending - 26/03/2017 = £7700.50
Week Ending - 03/04/2016 = £8055	Week Ending - 02/04/2017 = £7618.50
Week Ending - 10/04/2016 = £7785.00	Week Ending - 09/04/2017 = £7780.50
Total £47,511.00	Total - £45,732.50

Bedford Square Takings (Daily Marquees)

Takings 2016	Takings 2017
Week Ending - 06/03/2016 = £306	Week Ending - 05/03/2017 =£81
Week Ending - 13/03/2016 = £252	Week Ending - 12/03/2017 =£165
Week Ending - 20/03/2016 = £288	Week Ending - 19/03/2017 =£171
Week Ending - 27/03/2016 = £306	Week Ending - 26/03/2017 =£333
Week Ending - 03/04/2016 = £288	Week Ending - 02/04/2017 =£171
Week Ending - 10/04/2016 = £306	Week Ending - 09/04/2017 =£117
Total - £1,746.00	Total - £1,038.00

Garden Festival 2017

All plans for the Garden Festival are on course, this year's event will feature along with exhibitors in the Guild Hall car park a bouncy castle, face painting as well as the plant crèche and Town hall bar for refreshments. As in previous years there will be an array of displays across Bedford Square and inside the Market Hall there will be the wonderful Display Gardens. On the Sunday there will be a Bird of Prey show in the grounds of the church yard. We are now starting to widely promote the event through social media and through other sources.

Events

The NCCPG plant sale which was held on 19th March 2017 was extremely well attended and had no problems arising.

On Easter Bank Holiday Monday Miss Ivy's events presents Pet Fest, this will feature an array of pet related stalls, competitions and workshops in and around the Pannier Market, entry to the inside is £2.00 (under 12's free) there will also feature a Dog Show on Bedford Square and will run from 10am - 15:30pm. More details can found on our website.

Running from Sat 8th April - Sat 22nd April Tavistock Pannier Market invites customers to our Great Meer Kat Hunt, customers complete a hidden trail around the market and will receive 2 for the price of 1 tickets to Dartmoor Zoo, they will also get free entry into a competition to win an Xbox 1 and games, a laptop and a Storm Watch.

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