

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET, TOWN HALL & BUTCHERS' HALL REPORT 26th
JULY/AUGUST 2022
DATE OF REPORT 18/07/22**

PANNIER MARKET

1. General Update

- a) With the Summer Monday's now underway, we have concentrated our marketing around this, with promotional material being advertised in the Tavistock Times Gazette, Tavy Links, The Moorlander and through poster and leaflet distribution, this has also been pushed on our social media platforms. The first Monday was a bit of quiet one as record temperatures were predicted across the South West.
- b) Wednesday continues to be a difficult day to maintain consistency with trader levels, this being a historically quieter day in Tavistock, and we have also had some issues with absence due to a resurgence of Covid cases.
- c) Plans are well underway for our Jurassic Summer market trail, this has been a collective effort from TTC staff and our trader advertising committee, the trail will be launched on Monday 25th July and will run throughout the Summer months, and on Saturday 13th August we have a Big Jurassic day planned, this will include photo opportunities, free children's activities, and lots of dinosaur related family fun. Those that complete the trail win a children's goody bag and free child entry with every paying adult to Dartmoor Zoo.
- d) Unfortunately, Perfix, who has been trading for many years at the pannier Market has recently decided their business is no longer sustainable, this has prompted them to review their position and cease trading. The unit they occupy was originally built by the previous business owner and was purchased by the current owners, we have asked that unit be removed when they leave, it was felt it was not very user friendly for any prospective new tenant.

2. Coach Drivers Initiative

- a) We are now starting to see the coach industry return to a slightly more historical pattern, which has seen Tavistock witness some increased coach numbers,

however there is some work to be done before we return to previous visitor numbers.

3. Bedford Square/Events

- a) There are a host of activities planned for over the summer period including one of three monthly Miss Ivy Street Food events starting on Saturday 30th July, the other dates are Saturday 27th August and Saturday.
- b) There are plenty of things to look forward to over the coming months on Bedford Square, with our mix of regular traders and fortnightly Farmers Markets, in addition to the regular events, we are in talks with Tavistock BID to help host some entertain based mini events.

4. Designated Premises Supervisor

There are no licensing issues to discuss in this round of reports, as previously informed, the only change has been to implement the recommended price increase suggested in the previous bar stock audit.

TOWN HALL

We are pleased to announce that the previously vacant Town Hall & Events Manager position has now been filled, please note that with the new acquisition being very recent, the Market Reeve will pick up this round of reports for all Markets & events departments.

Council agreed that during this transitional period, that the Town Hall would not be taking any additional bookings in 2022, however we still have all of our regular weekday hirers who continue to operate and are looking to secure their regular slots for 2023, please see below for a list of August/September bookings;

- 3 x Evening Choir Rehearsals.
- 8 x Line Dancing Classes
- 1 x U3A Meeting.
- 7 x Zumba Classes.
- 8 x Full of Life Dance Classes.
- 2-day AromAware well-being Market
- 3-day Goosey Quilters Exhibition
- Private Wedding Reception.
- Private Birthday Party

The Town Hall remains committed to honouring all outstanding bookings for 2022 during this transitional period.

Please note there has been one function with the new bar prices being implemented, with no issues arising from this, we will continue to monitor any increases that may occur in this sector, that may have an impact on our current price point.

As we rebuild after Covid we have slowly built up a more regular pool of casual staff, this will be paramount in supporting upcoming functions and help with future events/functions going forward into 2023.

BUTCHERS' HALL

Butchers Hall has a detailed calendar over the next few months with a mixture of in house and privately booked events, August and September both feature week long art exhibitions hosted by Drawn to The Valley and Tavistock Group of Artists respectively.

It also features some of our in-house Artisan Markets, including a Craft & Food Fair and a Makers Market, in addition to these, upcoming events including some Miss Ivy markets and the ever-popular Vintage & Salvage fair.

Since TTC took over Tavi Arts Market, this has proved extremely popular with traders, with most months being full with a waiting list, with those markets that are full, there has been an expansion onto Bedford Square where possible to accommodate numbers. Please see below dates for the rest of the year;

- Saturday 6th August (Just Bedford Square)
- Saturday 3rd September.
- Saturday 1st October.
- Saturday 5th November.
- Saturday 3rd December.

As part of the handover, the former Town Hall & Events Manager has promoted all of the in-house markets for Butchers Hall for the rest of the year in several publications, social media and via advertising flyers and is currently compiling detailed operational handover folders for Butchers Hall and Town Hall.

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