

# Pannier Market Report January/February 2020

# **General Update**

 January & February have been a challenging trading period, we have seen an unprecedented volume of sickness and other issues such as the recent bad weather, with traders also taking their annual allocation of holiday during these quieter months, this has resulted in a tough trading period. On a positive note we have introduced a selection of new day traders into the market and also have four new five day permanent stalls.



The Baby Emporium

Magenta Jewellery & Glass



- Please note we are now charging Market tolls at the reduced winter rate of £8 per table for the duration of January and February, and Bedford Square marquees at £18 per day.
- We continue to grow our new Instagram page as an additional source of free marketing and promotion, you can follow our page @tavistockpanniermarket, We now have 353 followers, our Facebook page now has in excess of 3,000 followers.

## <u>Tripadvisor</u>

We have received some very positive customer feedback via Tripadvisor recently, below is a selection of the most recent experiences.

## 5 stars Reviewed 1 week ago via mobile

#### Such a delightful place

We have visited the pannier market several times over the years. We love the variety of the stalls and the markets 'buzz' You can find food, local crafts, collectables, pottery, clothes, plants and much much more! There are also some lovely cafes with irresistible cakes!

### Date of experience: January 2020

#### <u>5 stars Reviewed 1 week ago via mobile</u> A special market

Really enjoyed wandering around this little market, with all its local produce and crafts. Quite unique.

**Date of experience: January 2020** 

### 5 stars Reviewed 2 weeks ago

A traditional English market of interest for the visitor Different interesting market stalls every day, presents, clothes, antiques, collectables, books. Spend at least an hour browsing, even longer if buying. Toilet facilities excellent including disabled. Cafes and restaurants, clean and good value.

**Date of experience: September 2019** 

### **Bedford Square Takings**

B/S Takings 2018	B/S Takings 2019	B/S Takings 2020
$W/E \ 14/01/2018 = \pounds 240$	W/E 13/01/2019 = £112	$W/E 12/01/2020 = \pounds180$
W/E 21/01/2018 = £272 W/E 28/01/2018 = £256	W/E 20/01/2019 = £144 W/E 27/12/2019 = £176	W/E 19/01/2020 = £162 W/E 26/01/2020 = £223
W/E 04/02/2018 = £384	W/E 03/02/2019 = £198	W/E 02/02/2020 = £180
W/E 11/02/2018 = £304 W/E 18/02/2018 = £491	$W/E \ 10/02/2019 = \pounds 64$ $W/E \ 17/01/2019 = \pounds 169$	W/E 09/02/2020 = £216 W/E 16/02/2020 = £126
W/L 10/02/2010 - 2491		W/L 10/02/2020 - 2120
Total = £1,947.00	Total = £863.00	Total = £1,087.00

Please note: 2018 Market Takings were during the Pannier market re-roofing works.

### Market Tolls

Market Takings 2018	Market Takings 2019	Market Takings 2020

Total = £20,300.00	Total = £37,938.20	Total = £37,008.00	
= £3,282.00 Week Ending 11/02/2018 = £3,322.00 Week Ending 18/02/2018 = £3,146.00	= £5,953.00 Week Ending 10/02/2019 = £6,477.00 Week Ending 17/02/2019 = £6,381.00	= £6,157.00 Week Ending 09/02/2020 = £6,577.00 Week Ending 16/02/2020 = £6,293.00	
Week Ending 28/01/2018 = £3,346.00 Week Ending 04/02/2018	Week Ending 27/01/2019 = £6,333.00 Week Ending 03/02/2019	Week Ending 26/01/2020 = £5,961.00 Week Ending 02/02/2020	
Week Ending 14/01/2018 = £3,594.00 Week Ending 21/01/2018 = £3,610.00	Week Ending 13/01/2019 = £6,205.20 Week Ending 20/01/2019 = £6,589.00	Week Ending 12/01/2020 = £5,919.00 Week Ending 19/01/2020 = £6,101.00	

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## Farmers Market 2020 dates

- 11<sup>th</sup> & 25<sup>th</sup> **January**
- 8<sup>th</sup>, 22<sup>nd</sup> & 29<sup>th</sup> **February**
- 14<sup>th</sup> & 28<sup>th</sup> March
- 11<sup>th</sup> & 25<sup>th</sup> **April**
- 9<sup>th</sup>, 23<sup>rd</sup> & 30<sup>th</sup> May
- 13<sup>th</sup> & 27<sup>th</sup> June
- 11<sup>th</sup> & 25<sup>th</sup> **July**
- 8<sup>th</sup>, 22<sup>nd</sup> & 29<sup>th</sup> August
- 12<sup>th</sup> & 26<sup>th</sup> September
- 10<sup>th</sup>, 24<sup>th</sup> & 31<sup>st</sup> **October**
- 14<sup>th</sup> & 28<sup>th</sup> **November**
- 12<sup>th</sup>, 19<sup>th</sup> & 23<sup>rd</sup> **December**

### **Designated Premises Supervisor/Licensing**

There is only one licensing issue to report through this period, this was bar staff refusing the sale of a full bottle of port to an individual who was already inebriated at the Young Farmers Ball, it then led to the individual attempting to bring his own bottle onto the premises. The incident has been fully documented and filed through our incident report and refusal sheets.

### **Tavistock Country Garden show**

Plans for the new look Tavistock Country Garden Show are going well with a mixture of regular and returning traders. Please note that the Guildhall car park element of the event will now be filtered between Bedford Square and Market Perimeter. We have six show gardens booked, two of which are new to the event, Butchers' Hall will still host an Eco-Market.



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