



# Tavistock Pannier Market

Tavistock Town Council - *Working for the local community*

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## **Pannier Market Report December 2019/January 2020**

### **General Update**

- The festive period proved to be a good trading period with footfall being steady throughout December, this has carried on past Christmas and has been good in to the New Year so far.
- Our additional Christmas Market on Sunday 22<sup>nd</sup> December proved very popular and was busy throughout the day, this was a great collaborative effort between TTC staff and a selection of Pannier Market traders. We will now look to grow this as a yearly Christmas Market.
- Plans are in motion with traders to create a new version of the 2018/2019 Pannier Market magazine, it will incorporate both Pannier Market and Butchers Hall and also a feature on Town Hall and Bedford Square. As previously, this will be distributed across the South West in hotels, B&B's as well as locally. We are looking at a launch date of April 2020.
- Please note we are now charging Market tolls at the reduced winter rate of £8 per table for the duration of January and February, and Bedford Square marquees at £18 per day.
- The alcohol license application for the Markets & Events area has now been fully submitted and is awaiting approval.
- We continue to grow our new Instagram page as an additional source of free marketing and promotion, you can follow our page @tavistockpanniermarket , We now have 310 followers, our Facebook page now has in access of 3,000 followers.



Instagram

- Please note we have now identified and sourced equipment to allow us to take card payments for all market related transactions.

## Trip Advisor



### **Shopping 5 Stars**

*Lovely relaxed and friendly atmosphere, lots of local independent shops to choose from. The shops vary each time we visit which makes each visit more exciting*

*Read less*

**Date of experience: October 2019**

**Trip type: Travelled as a couple**

### **Spoilt for choice 4 Stars**

*A selection of local goods and crafts in a court yard local. Good selection of shops and stalls, ranging from crafts to a butchers and a choice a places to eat. A good place to visit while exploring the town*

**Date of experience: December 2019**

### **Bedford Square Takings**

<b>B/S Takings 2017</b>	<b>B/S Takings 2018</b>	<b>B/S Takings 2019</b>
W/E 03/12/2017 = £162	W/E 02/12/2018 = £153	W/E 01/12/2019 = £220
W/E 10/12/2017 = £207	W/E 09/12/2018 = £90	W/E 08/12/2019 = £360
W/E 17/12/2017 = £126	W/E 16/12/2018 = £198	W/E 15/12/2019 = £140
W/E 24/12/2017 = £306	W/E 23/12/2018 = £180	W/E 22/12/2019 = £260
W/E 31/12/2017 = £36	W/E 30/12/2018 = £36	W/E 29/12/2019 = £220
W/E 07/01/2018 = £126	W/E 06/01/2019 = £32	W/E 05/01/2020 = £140
<b>Total = £963.00</b>	<b>Total = £689.00</b>	<b>Total = £1,340.00</b>

### **Market Tolls**

<b>Market Takings 2017</b>	<b>Market Takings 2018</b>	<b>Market Takings 2019</b>
Week Ending 03/12/2017 = £8,279.50	Week Ending 02/12/2018 = £7,847.50	Week Ending 01/12/2019 = £7,591.00
Week Ending 10/12/2017 = £8,037.50	Week Ending 09/12/2018 = £7,811.50	Week Ending 08/12/2019 = £7,656.00
Week Ending 17/12/2017 = £9,270.50	Week Ending 16/12/2018 = £7,838.50	Week Ending 15/12/2019 = £7,780.00
Week Ending 24/12/2017 = £9,506.40	Week Ending 23/12/2018 = £9,278.50	Week Ending 22/12/2019 = £10,075.00
Week Ending 31/12/2017	Week Ending 30/12/2018	

= £4,209.00 Week Ending 07/01/2018 = £4,659.00 <b>Total = £44,042.90</b>	= £4,471.80 Week Ending 06/01/2019 = £5,118.40 <b>Total = £42,365.80</b>	Week Ending 29/12/2019 = £5,347.50 Week Ending 05/01/2020 = £4,731.65 <b>Total = £43,181.15</b>
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### **Farmers Market 2020 dates**

- 11<sup>th</sup> & 25<sup>th</sup> **January**
- 8<sup>th</sup>, 22<sup>nd</sup> & 29<sup>th</sup> **February**
- 14<sup>th</sup> & 28<sup>th</sup> **March**
- 11<sup>th</sup> & 25<sup>th</sup> **April**
- 9<sup>th</sup>, 23<sup>rd</sup> & 30<sup>th</sup> **May**
- 13<sup>th</sup> & 27<sup>th</sup> **June**
- 11<sup>th</sup> & 25<sup>th</sup> **July**
- 8<sup>th</sup>, 22<sup>nd</sup> & 29<sup>th</sup> **August**
- 12<sup>th</sup> & 26<sup>th</sup> **September**
- 10<sup>th</sup>, 24<sup>th</sup> & 31<sup>st</sup> **October**
- 14<sup>th</sup> & 28<sup>th</sup> **November**
- 12<sup>th</sup>, 19<sup>th</sup> & 23<sup>rd</sup> **December**

### **Tavistock Country Garden Show**

As previously reported, our annual Garden Festival will be undergoing a complete overhaul this year including a name change. The main market hall and market perimeter will be predominantly garden nurseries and show gardens, Bedford Square will have a mix of garden related niceties, Guild Hall car park will be the food and entertainment area and Butchers Hall will feature an Eco Fayre. We have two new show gardens this year and six in total. This year's event will take place on Sunday & Monday 24<sup>th</sup> & 25<sup>th</sup> May.

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