

Town Hall and Butchers' Hall Report – November 2024

Town Hall

Bookings and enquiries for the current year and beyond are positive, and consistent with expected levels.

We have had a good number of bookings over the autumn period and are entering a busy winter schedule with a well populated calendar of Town Hall events.

In November, alongside a number of other bookings, we had our annual hosting of Tavistock Musical Theatre Company and their annual show, which this year is Aladdin, the event was well received with good attendance numbers.

Invites and replies for a Wedding Fair to take place in the Town Hall on February 8th 2025 have been sent and received. Initial take-up from exhibitors is positive with more enquiries coming in regularly. This event will be a great way to showcase the Town Hall as a wedding venue, promote other local businesses and to generate income.

In addition to event hire, Tavistock Town Hall is in weekly use for our regular hirers (Zumba, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A. Issues with the operation of the boiler system are being investigated.

The Town Hall calendar for December is very busy with a number of private parties and festive events.

Events in The Town Hall are regularly advertised through posters and banners in and around in Town Hall and market complex. Through the Town Council website and Town Hall social media pages. As well as in a number of locally produced publications.

Butchers' Hall

Feedback from traders who have attended our 2024 markets so far is broadly positive. Trader occupation levels for our in-house markets is at a reasonable level and continues to offer a varied range for potential customers.

Butchers Hall will again host its Dickensian Market alongside the main event on 6th December 2024 running from 9am until 9pm.

There is an event in Butchers Hall every weekend until just before Christmas. Our in-house Christmas Market is running from 14th December 2024 until 23rd December 2024 and trader numbers for this are broadly positive.

We are also planning to use Butchers Hall as an additional venue for the planned wedding fair taking place in February 2025. This would add to the event as a whole and increase our capacity to generate income from the event.

Butchers Hall event advertisements are regularly placed in the Links publications, The Tavistock Carnival Programme as well as at regular intervals in the Tavistock Times Gazette series. In addition, a banner, posters, feather flags and flyers are displayed to advertise the Markets in Butchers Hall. Social media platforms are also utilised to keep people informed of events.

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