



Tavistock Pannier Market

Tavistock Town Council -Working for the local community

Pannier Market Report May/June 2018

General Update

- Footfall since the re-opening has been very good with a noticeable mix of regulars and visitors, feedback on the whole has been very positive to the changes that have been implemented.
- Some minor changes to the welfare facilities have been implemented after some recently documented negative comments, a toilet cleaning checklist has been put in place and some additional furnishings have been added. We have also had some vandalism take place in the gents toilets which we informed traders and customers of via Social Media.
- We are now reviewing all new applications since the relocation back into the Pannier Market to fill any vacant stalls, we have been very pleased with the percentage of traders that have returned to trade since the re-roofing project, a few have left due to their circumstances changing but from trader consultation no one has left directly because of the Market relocation.
- We have recently been visited by Officers and Councillors from Newton Abbot Market and Bideford Markets, both were extremely impressed with the improvements after a guided tour of the area, this was a great way of showcasing what we have done and forming positive working partnerships with other Markets.

Bedford Square

- There has been a good showing of day traders and events on Bedford Square recently, this is something we intend to build upon and maximise the outside trading space.
- Tavistock Farmers Market has agreed to extend their operating hours until 3:30pm, it was felt that with them closing closer to lunchtime it gave the impression that Tavistock as a town was closing down for the day and was not a good first impression when approaching the town.

Trip Advisor

5 Stars Reviewed 1 week ago

Excellent day out

Tavistock is a lovely town and a great day out. The market is a large indoor building that you can easily spend an hour or two looking around. The Church is just across the road and worth a visit at the same time.

5 Stars Reviewed 1 week ago via mobile

Best little indoor market around

Well worth a visit, you can get a hot meal, special food items, local art and other unique local bits and the usual market bits.

Market Income

Market Takings

Market Takings 2017	Market Takings 2018
Week Ending 28/05/2017 = £7,754.50	Week Ending 27/05/2018 = £7,635.70
Week Ending 04/06/2017 = £7,518.50	Week Ending 03/06/2018 = £7,407.50
Week Ending 11/06/2017 = £7,365.50	Week Ending 10/06/2018 = £7,461.50
Week Ending 18/06/2017 = £7,644.50	Week Ending 17/06/2018 = £7,443.50
Total = £30,283.00	Total = £29,948.20

Bedford Square Takings

Bedford Square Takings 2017	Bedford Square Takings 2018
Week Ending 28/05/2017 = £249.00	Week Ending 27/05/2018 = £324.00
Week Ending 04/06/2017 = £288.00	Week Ending 03/06/2018 = £198.00
Week Ending 11/06/2017 = £150.00	Week Ending 10/06/2018 = £216.00
Week Ending 18/06/2017 = £360.00	Week Ending 17/06/2018 = £342.00
Total = £1,047.00	Total = 1,080.00

Events

- A celebrity themed Market event is being planned for the summer and will involve one of our popular trails and an array of prizes and activities.
- We have now been hosting Tavi Arts Market for two months now and each has run smoothly with no hitches, it was felt that better advertisement was needed in the form of road side pickets, this

feedback has been taken on board and will be in place for the next Market in July.

Social Media

- We will continue to utilise Social Media and update regularly, this was a great free way to reach out to customers during the re-roofing works, and some of our posts during this time far out performed any previous advertising on Social Media.

Garden Festival Update 2018

- This years Garden festival was a great success with a great visual attraction of display gardens. Trader feedback was good especially around staffing of the event, there was a thought that more advertising would be of an advantage and in particular picket signposts to promote on the lead up to the event.
- Due to a few last minute cancellations made the look of the Guild Hall carpark a bit sparse on the Sunday, so on the Monday we condensed the event to just Bedford Square, Pannier Market surround, Butchers Hall and the Market Hall itself, this seemed to work well and will be something we will look at for next years event.

Duane Carruthers
Market Reeve
Tavistock Town Council
panniermarket@tavistock.gov.uk
01822 611003