

## **Tavistock BID Ltd**

C/O Wings Accountants Unit 1, Pearl Assurance House, Elbow Lane, Tavistock, PL19 0BG, Devon.

07818 161623

Contact: admin@tavistockbid.co.uk

# MINUTES OF THE BOARD OF DIRECTORS 'MEETING

**DATE**: 2<sup>nd</sup> December, 2020 beginning at 18.00.

**LOCATION:** In our own homes via Zoom conferences

#### **ATTENDEES:**

Janna Sanders - BID Manager (JS)
Katherine Wing - Wings Accountants (KW)
John Taylor - Grenville Estates (JT)
Brett Kinsman-Dawe - ABC Services (BKD)

Chris Palmer – Hansford Bell (CP)
Paul Williamson – TTC Representative (PW)
Valerie Davenport – Kaleidoscope Toys (VD)

JS welcomed Wayne Southall – TTC Operations Manager who has joined the meeting to update on Pannier Market and Town Hall re-opening

Item ref	Agenda Item	Decision/Action
1	APOLOGIES	l-
	Colin Kirk-Potter. Nigel Eadie.	
2	MINUTES OF THE LAST MEETING	
	Minutes of the meeting 19 <sup>th</sup> November had been circulated – proposed by VD and seconded by PW that be accepted as a true and accurate record of that meeting	
3	<ul> <li>CORONAVIRUS SUPPORT         <ul> <li>has been running well – Butchers Hall (bit cold) and then VIP – about 10-15 pick ups each day – should this continue to support businesses who can only have one person in the shop at a time?</li></ul></li></ul>	WS JS

	Steve Hipsey from Tavistock Locals help have volunteers who could	
	help	
	<ul> <li>MDBC Grant queries —         <ul> <li>Some businesses not received grants from the last lockdown period — JS in touch with Neil Jory — still working through a lot of the applications — what help is available now we are in tier 2?</li> <li>Jack Chams , HQ and another????cannot have people on their premises — can grant be applied for again? Jack Chams requested their BID levy back — would we consider this? Discussion - a lot of businesses would be wanting re-funds — suggestion that JS check with other BID's — Directors consider alternatives</li> </ul> </li> <li>Extended opening hours campaign post-lockdown —         <ul> <li>55 Businesses are going to stay open until late — Thursdays, Fridays or all 3 days</li> <li>Pushing this on social media and TV — JS asked WS if he had spoken to the Pannier Market stall holders about opening late — they were doing this coming Friday (4th December) — look at the foot-fall in the town — Friday seemed the best possibility — think about 11th December.</li> <li>Steam Engine would be around on Friday and Saturday this week, but that is all — JS needs to notify DCC Highways about the Steam Engine and where it will be sited — make sure there are not too many pinch points</li> <li>Re-opening the High Street safety updates —</li> <li>JS has more roundels or posters if any are needed</li> </ul> </li> </ul>	JS/All Directors JS
	doing this coming Friday (4 <sup>th</sup> December) – look at the foot-fall in the town – Friday seemed the best possibility – think about 11 <sup>th</sup> December.  • Steam Engine would be around on Friday and Saturday this week, but that is all – JS needs to notify DCC Highways about the Steam Engine and where it will be sited – make sure there are not too many pinch points  Re-opening the High Street safety updates –  • JS has more roundels or posters if any are needed	JS
4	funding applied for. When Market is open it can get quite busy, need someone to move people on – suggest 1 Ambassador to cover the Market, 1 West Street and 1 Duke/Brook Street – WS has an ex Member of Staff who could cover the Market – these Ambassadors may be subject to confrontation – need to be the right people  PANNIER MARKET, TOWN HALL AND TOWN COUNCIL REPORT –	
4.1	PW report of TTC position regarding Town re-opening – Nothing further to add to WS comments 3 above	
4.2	<ul> <li>Wayne Southall TTC Operations Manager – TTC Operations update –</li> <li>Market trading some days good, some bad – Market and Butchers Hall open as much as possible</li> <li>Up until Christmas Eve the Market will be open every day – maximise as much as possible what has been lost during lockdowns</li> <li>Mid January time possibly another lockdown – another 4 weeks of trading lost – majority of people buying into extra hours</li> <li>Town Hall will be closed until the end of March – lost a lot of money because it has been closed – if it had been open there would be greater losses – concept around Town Hall not changing in the short term – unknown post Christmas</li> <li>Pannier Market operating if able Tuesday-Saturdays 9.00am4.00pm.</li> </ul>	

 Maximise Butchers Hall and Bedford Square – clear strategy 3-4 days 1/3 to ¼ down with wider aisles etc. probably not change in the next 9 months, need to build into budget considerations

JT thanked Wayne for opening so many days for Christmas

 PW supplemented what Wayne had said – the Town Hall was being maintained even though it was not open – a new lift had been fitted and the roof had been attended to – it will be ready to use when it is back

CP thanked Wayne for all that he has been doing

- Guildhall car park completion third week of December, back in use first week of January
- Core of main build complete prior to Christmas
- Practical completion by the end of January
- ???? March/April
- Gateway Centre end of May
- THT and Council should know exactly what the financial situation is through Covid etc.
- JT, BKD, VD all agreed that the Guildhall car park looked good

### 5 FINANCIAL REPORT

KW talked through the finances -

- VAT returns for the quarter ended 30<sup>th</sup> November £5,438-38 to pay to HMRC – approval given – CP proposed, VD seconded KW will KW submit this
- Little over £52,000 in the bank £1,300 to go out for cheques etc. just over £51,000 available (£46,166.89 27<sup>th</sup> November) - receipts now really dropped off, looks a bit bleak- need caution with the budget
- Christmas lights £2,500 to Festive lighting
- JS will check budget need to reign it in CP need to work to a lower budget – delayed sending out reminders during lockdown – put personal touches in place and call on people – KW and JS talk it KW/JS through
- KW stated that our AGM was not quorate need to give 21 days notice and decide the way forward takes to 22<sup>nd</sup> December 15 persons entitled to vote need to be present CP/JS contact British CP/JS BID's find out if we can get an exemption need approval of last years minutes and the re-appointment of Directors required

### 6 GETTING THE WORK DONE –

7

BID Admin update – Annie doing great job with social media – her other employer has increased her hours and she works for Tim Randall at Links – JS will see how that impacts. Jo would help with Around Town. JS meeting with Sarah Gibson (WDBC), – she is going to ask WDBC for some funds to help BID going into renewal, she is also willing to do some Admin – 5 hours – she will do anything she can to help

AROUND TOWN – Active Co has gone. Rachel's Hairdressers has shut down and she is working partly from home. Dartmoor Country Clothes has gone. Vintage ???? open in the next few weeks – J– quite a few will be moving in the New Year – make the most of Christmas – Ice Cream Company in old Abode premises – another vacancy on Duke Street – second Baldwin's unit free

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8	BUSINESS SUPPORT AND LOBBYING — See Coronavirus Support 3	
9	MARKETING AND PROMOTIONS.	
9.1	Gift card marketing - £2,500 sales on the gift card over the 2/3 weeks – there had been a delay on the card machine and the sleeves – keep pushing – ask Spotlight to cover this (not done gift card) PW said need to keep embedding it for another year – Businesses buying it for next year	
9.2	Christmas shopping campaign (above)	
9.3	Ideas for New Year 2021/Spring Campaign – Keep thinking about this and bring thoughts to the next meeting	
10	<ul> <li>EVENTS - Christmas events - rundown -</li> <li>10 Christmas late nights of shopping</li> <li>Christmas Markets and Butcher's Hall</li> <li>Living shop - dressing up being things from the past</li> <li>Some Wednesdays may have Father Christmas with the Rotary</li> </ul>	
11	PARKING/COACHES – No update	
12	COLLABORATIONS – THT Living shop – December – updates from Richard the new President	
13	<ul> <li>Set date for Business Plan 2021-2026 meeting</li> <li>JS has to put forward proposals from BID for term 3</li> <li>Will BID be doing hanging baskets, Christmas lights etc. – should have found out already from Traders</li> <li>Can we use the last re-ballot to work from?</li> <li>Should there be another meeting before Christmas</li> <li>Need to decide what we should be putting forward as potential projects</li> <li>Couple of weeks to prepare for this – meeting by 16<sup>th</sup> December? – find date/time that we can all attend</li> <li>Boundary of the BID – need to consider this – needs of outer town very different from town centre – need to discuss further(on 16<sup>th</sup>?)</li> <li>WDBC support update</li> <li>Sarah Gibson – funding – looking to help to a degree – JS to follow up</li> </ul>	JS
14	Manager update – Nothing further to report	
15	<ul> <li>CHAIR UPDATE -</li> <li>CP raised whether the way that the BID minutes were presented should be changed to a different format as this had been raised at an earlier meeting – this will be looked at during another meeting</li> <li>CP wished to cover the cost of the stilt walker as a gift</li> </ul>	СР

	<ul> <li>Need to look further at personal Businesses of the Board of Directors' to encourage Businesses to support BID term 3 – check last campaign with NE</li> <li>JS will check with a couple of other BID's that have had a 'stonking result'</li> <li>Set Action Plans for the New Year</li> </ul>
16	ANY OTHER BUSINESS - there was none
17	DATE OF NEXT MEETING — To be confirmed if additional meeting required before Christmas BID Term 3 meeting
18	Meeting closed 19.36



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# MINUTES OF THE BOARD OF DIRECTORS 'MEETING

**DATE**: 21<sup>st</sup> January, 2021 beginning at 18.00.

**LOCATION:** In our own homes via Zoom conferences

#### **ATTENDEES:**

Janna Sanders - BID Manager (JS)
Katherine Wing - Wings Accountants (KW)
John Taylor - Grenville Estates (JT)
Nigel Eadie - Original Pasty House (NE)

Chris Palmer – Hansford Bell (CP)
Paul Williamson – TTC Representative (PW)
Valerie Davenport – Kaleidoscope Toys (VD)

### JS welcomed Mel Richardson - Consultant - BID 3

Item ref	Agenda Item	Decision/Action		
1	APOLOGIES			
	Colin Kirk-Potter. Brett Kinsman-Dawe not present			
2	MINUTES OF THE LAST MEETING			
	Minutes of the meeting 2 <sup>nd</sup> December had been circulated late so not read by Board of Directors – they would be approved at the next meeting			
3	RENEWAL			
	<ul> <li>Mel Richardson gave an update on BID 3 – notes to work with her report Survey – to be sent out from 25<sup>th</sup> January to 8<sup>th</sup> February</li> <li>To be sent to those businesses we have email addresses for (about 50%) levy payers with two-week deadline – Directors' asked to view and give feedback</li> <li>This is to go alongside what JS is doing to update the web-site</li> <li>Suss out what people think of BID – their expectations of BID 3 and how vote</li> <li>Businesses click website to check BID achievements</li> <li>Concentrate on those paying £50 and over (those under £50 come out of BID 3 – already agreed – notify Businesses later)</li> <li>Phone calls to encourage Businesses to fill in survey</li> <li>Website - JS screen-shared what she has done on the website and the various categories of BID achievements – lot of work – hope people use it!</li> </ul>	JS		

	Written pdf of all things that has been achieved – especially important that BID is working with the local Councils (another category heading)  LAUNCH SURVEY ON MONDAY AT THE LATEST  Boundary – JS and Mel had walked around areas of proposed changes  • Industrial areas – tricky - different investment – jeopardise present BID if we try to extend it – JT appreciated the way it has been dealt with by JS/Mel  • Plymouth Road area – relates more to the Town Centre – mainly Guest Houses, Offices, Library, Nursery etc. with more Offices on the Quay – will consult with the 22 Businesses identified here – how do we contact? – mail merge letter and pdf attachment – CP to do letter to them  • Lakeside – Undertakers/Garage not easy to include, Simon has offered to contribute independently  INCLUDE PLYMOUTH ROAD – ALL IN AGREEMENT – CP write letter to relevant businesses  Timetable – Laid out in Mel's report month by month – report back to BOD Board Meeting on or around 17th February.	
4	CORONAVIRUS SUPPORT WDBC Grant queries – Concern expressed regarding slow payments to businesses	
	<ul> <li>LRSG can get another grant</li> <li>JS would ask Steve if they could do the same as Bournemouth –         Businesses like Jack Chams and Tavy Inn are in a very bad situation         at present – haven't been able to open at all – JS would speak to         Neil Jory tomorrow</li> </ul>	JS
	<ul> <li>Comparing 2 lists looking at BID 3 and find that there are some businesses that have never paid the levy- missed off that list – Lisa Buckle</li> </ul>	
	Re-opening the High Street safety updates —  • JS meeting with Wayne — what spaces will be allowed when shops re-open?	
	<ul> <li>Will barriers be re-instated – yes – not so many – Wayne wants to walk through the Town next week with JS and CP</li> <li>JT commented that it is OK as it is – people have become used to distancing – Wayne approaches things from Health and Safety point of view – BID is looking at Business interests</li> </ul>	JS/CP
	<ul> <li>Could be suicidal for the new BID if barriers go back</li> <li>End February/beginning of March – Town re-open? How? Who would pay if barriers were needed?</li> <li>Wait for Government guidance – comes under DCC and WDBC, last time it was TTC and BID - step back from it – PW said we don't need to do anything – leave to DCC – leave Market to TTC</li> </ul>	
5	FINANCIAL REPORT – KW advised Directors' that she was moving house –	
	at present Gift Card is registered to her home address – really important to change – she will do this.  KW had sent a revised budget to JS – not seen yet – will check asap – number of payments due – Christmas lights, watering baskets (last year) – sponsorship from Mount Kelly for the Gift card not yet received – budget quite tight.  JS and KW will look at the budget again as goal posts have moved – should know more by the next meeting	JS/KW

6	GETTING THE WORK DONE – BID Admin update – nothing further to report
7	AROUND TOWN — Empty Units/Store Closures and Openings — Nothing further to report Hanging baskets — JS had conversation with Wayne on Tuesday — not sure how to proceed with this. Pay for watering in arrears — need to pay for last years' watering, and this year would be due in October/November — would be requested early incase there is no BID 3. Discussion as to whether Hanging baskets should be done this year — various opinions/options not do any? — do half of them? Businesses look for hanging baskets — something positive. Letter to TTC to ask if they would water if BID go ahead this year? — Perhaps TTC could find a space in their budget for watering this year?  DECISION TO GO AHEAD WITH HANGING BASKETS
8	BUSINESS SUPPORT – See Coronavirus support 4
9	MARKETING AND PROMOTIONS.
9.1	Ideas for 'Tavistock is Open (again)' campaign
10	EVENTS – Paint the Town  Customer Excellence Awards – Looking to do this again – Town needs something to focus on – what do Directors think? Would be from May through to October – good take up last time. JS needs to speak to Rhiannon – some businesses have suffered because they have not been able to open – advantage for those who have been open rather than closed.  NE not in favour – other Directors' felt the same
11	PARKING/COACHES – No update
12	COLLABORATIONS – No update
13	BALLOT 2021 — Covered under item 3 — Renewal — Mel Richardson
14	Manager update – Nothing further to report
15	CHAIR UPDATE - Nothing further to report
16	ANY OTHER BUSINESS - there was none
17	DATE OF NEXT MEETING – 17 <sup>TH</sup> February, 2021
18	Meeting closed 19.28

