

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT SEPTEMBER/OCTOBER 2022
DATE OF REPORT 10/10/2022**

PANNIER MARKET

1. General Update

- a) As we move towards the run in to Christmas period, occupancy levels are very positive, we now have a nice mixture of familiar traders and some great new additions including a new lock-up tenant offering an embroidery service as well as giftware, we have now also rented out the empty five-day pitch adjacent to Bob's Café, they offer a range of large furniture and homeware.
- b) Barclays Bank have been a welcome addition to the Pannier Market, with lots of general public visiting the market to see them, with Barclays promoting where they are to around 9,000 people on their database from the local catchment area, they are operating three days a week on a Tuesday, Wednesday and Friday and are located at the east end of the market next to Bob's café.
- c) Now the temperature has started to drop, we continue to look at cost saving measures across the Markets & Events service area and wider spectrum, with focus predominantly on the use of utilities, traders will be receiving a memo from management that lays out what measures will be in place and that they are all to be conscientious about the usage of electrical appliances on their respective pitches.
- d) The Pannier Market toilets have had some remedial works done to them to fix some ongoing snagging issues, which will hopefully fix the historical problems experienced.
- e) We have now recruited into one the vacant Markets & Events positions, this is currently subject to satisfactory references, this comes at a good time as we move towards the busy festive period.
- f) Please note, this year the Pannier Market will be opening slightly later on Goose Fair day, usually it closes at 6pm, however this year we are trialling an 8pm finish, this is to support the market being held in the Butchers' Hall which also closes at 8pm, feedback will be attained from traders and will be discussed in the next round of reports.

2. Coach Drivers Initiative

- a) We are now starting to witness some more familiar coach numbers, with a steady influx in the past month, Tavistock BID have delivered the new packs and we look forward to seeing some positive numbers across the Turkey & Tinsel period.

3. Bedford Square/Events

- a) Bedford Square activity has begun to slightly slow up as we move into the colder months, however, this year we have retained some regular

all year-round traders, which will help maintain positive income through a usually challenging period.

- b) As bookings come in for 2023, we will continue to work on the economic growth of Bedford Square, for both day traders and hirers of the whole square, Miss Ivy is already looking at next years bookings, with an increase in Street Food events with the addition of some extra ideas.
- c) This year we will look to hold some festive activities on the square to ensure a steady income, we already have a Christmas tree seller booked in for numerous dates in December, and will look to build on this to try and recreate past activities now that we are returning to a more familiar trading environment.

4. Tripadvisor/Google Reviews 2022

Wonderful variety of stalls
Sep 2022 • Solo

*I visited in a rainy day, just to keep dry!
But it was serendipitous, because this market is superb.
There are lots of sellers, arts and crafts, shoes and signs, food
and collectibles.
The prices are fair, the stall holders helpful, and it's in a
superb building - and free!*

Written 8 September 2022 3 weeks ago NEW

*A great selection of local arts crafts, food and produce.
Friendly stall holders, restaurants and cafes make this part of a
great day out in Tavistock. Try the locally made pasties and relax
for a coffee after your wander through the fascinating array of
products... I loved the stall with ancient glass bottles and jars,
there's something for everyone here...*

Rated 5 Stars.

5. Designated Premises Supervisor

The main activity since the last round of reports pertaining to the sale of alcohol, has been the most recent Street Food event and a Town Hall Wedding, both have run smoothly with no issues to report.

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