

**TAVISTOCK TOWN COUNCIL  
PANNIER MARKET REPORT 30<sup>th</sup> NOVEMBER 2021  
DATE OF REPORT 22/11/21**

**1. General Update**

- a) Late October and early November witnessed a slight drop off in footfall in comparison to the numbers seen throughout the Summer period, but as we head towards Christmas the numbers have been picking up as people begin their Christmas shopping.
- b) This year sees two occasions that the Pannier Market opens later than normal opening hours, the first was for the Town Christmas Light Switch on and then Dickensian Evening. The Pannier Market had very good footfall for the Christmas Light Switch on, with several traders reporting good sales and a good all round atmosphere. Dickensian Evening is at full capacity for Friday 3<sup>rd</sup> December.
- c) Trader occupancy levels have been very good recently, the only absentees have been those taking allocated holiday leave and the inevitable ones suffering sickness or having to isolate due to Covid.
- d) With trader, staff and public safety being paramount to the successful operations of the Pannier Market, we are still remaining with the safety measures we have operated with throughout, and should restrictions get tighter, then it should be a smooth transition to implement any necessary changes.
- e) The majority of the Market Christmas decorations are now installed with the addition of regular traders decorating the respective pitches.
- f) Traders are planning an Elf trail for a few weeks during December, this will involve families following a trail to find the elves and receiving a small gift, this is a trader led event with the support of the Pannier Market Staff, we will also be participating in national Christmas Jumper day on Friday 10<sup>th</sup> December whilst raising funds for charity.

**2. Coach Drivers Initiative**

- a) There has been a slight drop off in coach numbers through November, this is normal for this time of year, but December should see an uplift in numbers. We will continue to promote visits to Tavistock through the normal initiative.

### **3. Trip Advisor**

#### **Interesting place to spend an hour (4 Star Rating)**

##### **Sep 2021**

*We visited Tavistock on a Saturday morning. The Pannier Market was busy, with a good variety of stalls. Lots of local artists and crafts people were there along with some local produce. The market itself was very light and airy. Around the market was a range independent cafes and food shops. There was a very good fabric and wool shop. Well worth a visit.*

#### **Pannier market with lots to see**

##### **Sep 2021 • Friends (5 Star rating)**

*Interesting market to visit & wonder around. Lots to see. Although it was raining lightly it didn't put us off. We only had a short time there but Tavistock looked interesting to explore more if we had the time.*

*Written 24 September 2021.*

### **4. Bedford Square/Events**

- a) Bedford Square continues to see impressive trader occupancy for this time of year, with a mix of regular daily traders and some new additional booking, trader's appetite for regular trading seems more apparent than previous years, resulting in good figures despite the cold and wet weather.
- b) The Farmers Market have a possible four bookings left in 2021, these dates are;
  - Saturday 27<sup>th</sup> November
  - Saturday 11<sup>th</sup> December
  - Saturday 18<sup>th</sup> December
  - Wednesday 22<sup>nd</sup> December (TBC)
- c) The Pannier Market hosts an additional Christmas Market on Sunday 12<sup>th</sup> December, this is delivered by Miss Ivy and features a plethora of Christmas festivities in the Pannier Market, Butchers Hall and Bedford Square.

### **5. Designated Premises Supervisor =**

No issues to report through this latest period, the Town Hall has one more bar related function left in 2021.

### **6. Christmas Opening Times**

Open for the last two Monday's prior to Christmas 13<sup>th</sup> & 20<sup>th</sup> and Sunday the 12<sup>th</sup> & 19<sup>th</sup> December then as follows;

Christmas Eve – Open  
Christmas day – Closed  
Boxing Day – Closed  
Tuesday 28<sup>th</sup> – Open  
Wednesday 29<sup>th</sup> – Open  
Thursday 30<sup>th</sup> – Open  
Friday 31<sup>st</sup> – Open  
Saturday 01<sup>st</sup> January – Closed  
Sunday 02<sup>nd</sup> January – Closed  
Monday 03<sup>rd</sup> January – Closed  
Tuesday 04<sup>th</sup> January – Normal Opening Resumed

## **7. Tavistock Country Show**

With plans to go ahead with the Tavistock Country Show across the early May Bank Holiday weekend 2022, an email has been sent to all previous attendees to ascertain appetite at this stage, a report will be provided to Council in January that will give a broader breakdown of the events activities.

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