

Town Hall and Butchers' Hall Report –January 2023

Town Hall

Bookings enquiries for the upcoming year and beyond remain healthy. Feedback from our December markets was broadly positive with many traders expressing a desire to return for further markets in 2023.

We are maintaining a satisfactory level of casual workers; A Duty Officer position has now been advertised and candidates will be evaluated in terms of suitability soon after the date for applications passes in early March.

As January is historically a quieter period for the Town Hall this period is being used to address some basic maintenance of the Hall.

The new pricing schedule has been approved by Council and will apply to all bookings made in the Town Hall between 1st April 2023 and 31st March 2024.

In addition to event hire, Tavistock Town Hall remains in weekly use for our regular hirers (Zumba, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A.

Butchers Hall

Interest in Butchers Hall hire and in-house trading pitches for the year has been positive.

The calendar of bookings for 2023 continues to be populated/developed with both in-house and external hirer slots, consistent with the model of activities which we know generate fixed income and complement the surrounding markets and events activities, without disproportionate resource impacts.

The addition to the calendar in Butchers Hall of Friday trading has been added to our monthly Saturday Arts Market in the months of June, July, September and November. A good number of traders have applied for these additional trading days. We are endeavouring to use these Friday markets as a feeder opportunity for new traders to be included as part of our Arts Market. These new traders (alongside our established traders) will help to keep the offering in Butchers Hall refreshed and therefore create new interest for the customer.

Advertising for all of our 2023 in house events for Butchers hall have been placed in the February/March editions of Tavi Links, Plym Links and Oke Links publications. In addition, Posters and flyers have been designed, printed and displayed to advertise the 2023 Arts Markets and all in-house events in Butchers Hall. As always, all events in Butchers Hall are being

advertised in a number of local publications as well as through posters, banners and social media platforms.

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