



Pannier Market Report April/May 2018

General Update

- There will no trading in the Town Hall or Butchers' Hall on the week commencing 14th May; this will be dedicated to the relocation of traders back into the Pannier Market, although we will offer Bedford Square trading to those who wish to trade.
- With the Pannier Market roofing works now complete, we are on schedule to **re-open on our Charter Market day on Friday 18th May 2018.**
- On the build up to the re-opening we are currently look at slight alterations to table mapping, this will involve creating wider more open archways and more consistency around the flow of footfall.

Bedford Square

- There has been a recent increase in activity on Bedford Square with an improvement to weather conditions.
- Tavistock Farmers' Market have been asked to increase their operating hours until 3.30pm, it was felt that packing up around 2.00pm gave the impression Tavistock was closing down for the day, and was having a detrimental impact on those trading until later.

Trip Advisor

Reviewed 3 days ago via mobile **Visit to Tavistock Town**

Made our usual visit to Tavistock Pannier Market whilst in Tavistock, unfortunately the actual market was undergoing repairs to roof and structure so the market was held in the lane opposite which was the Butchers' Hall. It was surprisingly spacious inside and had quite a few of the usual stalls in there, so our visit was not wasted. Hopefully the Pannier Market should be open sometime in May.

Takings

Butchers' Hall Takings 2018	
Week Ending 18/03/2018	= £2,240.00
Week Ending 25/03/2018	= £2,240.00
Week Ending 01/04/2018	= £2,240.00
Week Ending 08/04/2018	= £2,240.00
Week Ending 15/04/2018	= £2,240.00
Week Ending 22/04/2018	= £2,240.00
Week Ending 29/04/2018	= £2,240.00
Total	= £15,680.00

Wooden Chalet Takings 2018	
Week Ending 18/03/2018	= £100.00
Week Ending 25/03/2018	= £100.00
Week Ending 01/04/2018	= £100.00
Week Ending 08/04/2018	= £500.00
Week Ending 15/04/2018	= £100.00
Week Ending 22/04/2018	= £100.00
Week Ending 29/04/2018	= £100.00
Total	= £1,100.00

Town Hall Market Trader Takings 2018	
Week Ending 18/03/2018	= £760.00
Week Ending 25/03/2018	= £704.00
Week Ending 01/04/2018	= £1,000.00
Week Ending 08/04/2018	= £248.00
Week Ending 15/04/2018	= £560.00
Week Ending 22/04/2018	= £464.00
Week Ending 29/04/2018	= £592.00
Total	= £4,328.00

Bedford Square Takings 2018	
Week Ending 18/03/2018	= £426.00
Week Ending 25/03/2018	= £296.00
Week Ending 01/04/2018	= £304.00
Week Ending 08/04/2018	= £682.00
Week Ending 15/04/2018	= £1,144.00
Week Ending 22/04/2018	= £696.00
Week Ending 29/04/2018	= £417.00
Total	= £3,965.00

Please note: Due to current Pannier Market works and trader relocation there is no Market yearly takings comparison.

Events

- Saturday May 5th sees the first of the new Tavi Arts Market that is now under the organisation of Tavistock Town Council, we have received a positive response to trading by all of the previous Arts Market traders.
- There are many events planned for the summer, including another of our popular market trail events which will involve an offer for complimentary tickets to Dingles Steam Fair.

Social Media

- Key members of staff have now completed an advanced Social Media course which mainly focused on Facebook and Twitter. This was to gain a further insight into the use of Social Media within businesses and organisations and its strengths and weaknesses.
- The Pannier Market continues to utilise Facebook as a way of promoting events such as the Garden Festival and Market relocation operating temporary venues, it has also been invaluable in raising awareness of the re-opening and the profile of Butchers' Hall.

Garden Festival Update 2018

- Plans for this year's Garden Festival are going well; our newly designed leaflet has been printed and mailed to traders for distribution in their respective catchment areas.
- The Miniature Pony Centre will be attending this year and bringing their new foal as an added attraction.
- Banners, leaflets and posters are now being heavily circulated to local areas.
- Butchers' Hall will be open over the two day event and will host an additional artisan arts market.

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